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## **FOR IMMEDIATE RELEASE:**

### ***Quarter Horse News* Returns as Tulsa Reining Classic Stallion Auction Sponsor**

The Tulsa Reining Classic, scheduled for August 26 - 31, has become an essential stop along the fall reining show trail. It is quite a lucrative venue for futurity and derby horses with innovative classes and exhibitor-oriented scheduling. As if that weren't enough, it's also the site of the National Reining Horse Association's South Central Region Affiliate Finals.

With entries climbing past the 2,000 mark and a total payout last year of over \$337,000, the show continues to evolve. According to Colleen McQuay, Co-Founder of the Global Reining Sport Group which produces the event, its continued success is due in large part to the support of great sponsors, like ***Quarter Horse News***.

McQuay explains, "***Quarter Horse News*** came on board as the title sponsor of our ***Quarter Horse News Tulsa Reining Classic Stallion Service Auction*** in 2012, and we are privileged to continue our relationship with them in 2014. The publication is a valuable tool in the reining world and having the support of the Quarter Horse News team contributes greatly to the success of the show."

Amanda Johnson, Cowboy Publishing Group Marketing Manager, was equally positive about the relationship between ***Quarter Horse News*** and the Tulsa Reining Classic Stallion Auction. "We are proud to support one of NRHA's top ten reining events and the industry's stallion owners who evaluate and create the best equine athletes in the reining world. "

The stallion auction regularly features some of the most elite stallions in the reining industry. It begins on August 1 and concludes on August 30, giving mare owners plenty of time to plan and prepare for the next year's breeding season.

Bidders may bid both online at [www.tulsareining.com](http://www.tulsareining.com) and in-person at the **Quarter Horse News Tulsa Reining Classic Stallion Auction** display at the show.

McQuay added, "We also appreciate the support of stallion owners who choose to be a part of this auction. Because of their participation, we try to keep the stallions in the forefront during the show."

Stallions are heavily promoted during the event as well as prior to and after the show and stallion owners who donate a breeding receive sponsorship benefits at the event. Thanks to **Quarter Horse News**, each stallion is entered to win one of two stallion promotion packages valued at nearly \$5,000 that contains both print and electronic advertising.

For information on the auction and a list of stallions, or to learn more about the Tulsa Reining Classic, visit the web site at [www.tulsareining.com](http://www.tulsareining.com).

The leading source for news in the western performance world, **Quarter Horse News** is a staple for any serious reining participant or fan for event coverage, profiles and in-depth reporting on issues that impact the industry. For information on **Quarter Horse News**, visit the web site at [www.quarterhorsesnews.com](http://www.quarterhorsesnews.com).